

# Pewsey Community Area Plan



#### Introduction

#### What is the Pewsey Community Area Partnership (PCAP)?

PCAP is autonomous and independent; it is inclusive of, and accountable to our wider Community Area. It has a voluntary relationship with the Council and public agencies and helps to form the basis of a strong, resilient and empowered Pewsey Community Area. PCAP aims to create active and sustained participation by all sections of the community that will lead to public funding and services to be more accurately allocated to the wider priority needs. PCAP consults widely on a range of the community issues and holds public engagement events and activities to further involve every member of the community.

The Pewsey Community Area covers the following parishes (26 in total, \* indicates parishes have combined):

Alton, Beechingstoke, Burbage, Buttermere, \*Charlton and Wilsford, Chirton & Conock, Easton, Grafton, Great Bedwyn, Ham, Little Bedwyn, Manningford, Marden, Milton Lilbourne, North Newnton, Patney, Pewsey, Rushall, Shalbourne, Stanton St Bernard, Upavon, \*Wilcot & Huish (with Oare), Woodborough, Wootton Rivers.

#### What is the Community Plan (CP)?

The CP sets out ideas and priorities for each subject area. Each of these ideas, based on priority, form the basis of consultation with the community to identify what actions the community would like to see happen. Those actions may then be delivered by Wiltshire Council, other services, voluntary organisations or Parish Councils, or indeed a combination of these organisations. PCAP's role is to identify the actions and to assist in realising the projects or changes required.

#### How is PCAP organised?

PCAP is made up of a group of volunteers, all living and working within the Pewsey Community Area and who meet every quarter. There is an elected (by the group) Chairman and Vice Chairman who are advised by the heads of a number of active sub-groups, who help to progress the local issues. The terms of reference for each group are broadly based upon the following principles:

- To create and update the relevant section within the Community Plan
- To advise the Partnership on the contents of their section of the plan and to keep a watching brief on the targets within its theme and report progress to the Partnership
- To recommend any presentations or speakers they feel are appropriate and necessary for the Partnership agenda



At present the sub groups are organised as follows:

Section	Sub-Group	Sub-group Representative	Email
1	Management Group	Colin Gale	co_jac@talktalk.net
2	Countryside & Environment	Carolyn Whistler	carolynwhistler@btopenworld.com
3	Education & Lifelong Learning	Nicola Gilbert	head@pewsey.wilts.sch.uk
4	Housing & Local Development	Peter Deck	peterdeck75@gmail.com
5	Transport & Highways	Colin Gale	co_jac@talktalk.net
6	Crime & Community Safety	Peter Deck	peterdeck75@gmail.com
7	Culture, Heritage & Leisure	Susie Brew	susie.brew@hotmail.co.uk
8	Economy	Patrick Wilson	patrickw@pwarchitects.co.uk
9	Health & Social Care	Dawn Wilson	dawnwilson917@yahoo.com
10	Local Youth Network	Dawn Wilson	dawnwilson917@yahoo.com

## The Pewsey Community Area Board

Area Boards (AB) take decisions about local resources and allocate funding to the local communities. They give local people power to influence decisions made by its elected councillors. This Community Area Plan will help to enable the Pewsey Area Board to develop its own priorities and decide where to invest its limited resources. Pewsey Area Board will also be able to communicate Partnership concerns to the Unitary Council Cabinet and other public service providers. PCAP is independent of the Pewsey Area Board.

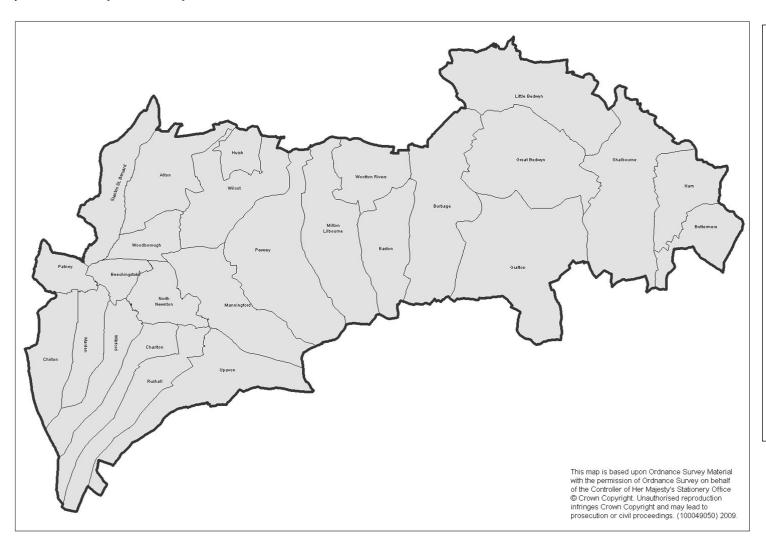
# Format of the Community Plan

The plan is in three sections. This current section which is the Introduction, followed by:

- Section A which contains the overview of each Sub-Group and the Guiding Statements and existing activities that support the Guiding Statements (i.e. the more static information).
- Section B is the plan of activities that are currently in progress by PCAP together with the issues which the actions address (this section will be updated more regularly).



# Map of the Pewsey Community Area



As of 2019, proposed boundary changes mean that the Pewsey Community Area will see the following changes:

- Burbage and the Bedwyns (Cllr S Wheeler's ward) addition of Froxfield, Tidcombe and Fosbury, and renamed Pewsey Vale East.
- The addition of the Allingtons to the Manningfords (Cllr P Oatway's ward) to be called Pewsey Vale West.
- Pewsey Ward (Cllr J Kunkler's Ward) unchanged.



# Section A - PCAP Guiding Statements

# 1. Overall Guiding Statements

The following guiding statements overarch all the guiding statements detailed in each of the Sub-Groups.

\$1.01	Sustainability	The community must respond flexibly to the many changes it faces. Any actions taken should not spoil what the community has - but protect and improve things for the future. In that context, PCAP's aim is to create a more self-reliant community and this includes supporting the main village of Pewsey as the Service Centre without overlooking the wider Pewsey parishes. We have maintained a local focus within this plan but observe the aims and objectives of the Unitary Council's Strategies.
\$1.02	Community Area Vision	The Pewsey Community Area is a living and working countryside; it will continue to be a beautiful natural environment with a strong community spirit and plenty of local involvement. Access to education, health, social care, housing and policing will be available to everyone in the Community Area and all sections of the community area will be able to participate in decision making if they choose to, by attending the PCAP meetings and/or the Area Board meetings, both of which are open to the public.



#### 2. Countryside & Environment

The majority of the Pewsey Community Area is set within the North Wessex Downs Area of Outstanding Natural Beauty (NWD AONB). The Pewsey Community Area is made up of 26 parishes, represented by 24 parish councils and is very rural, made up entirely of villages rather than any towns. This makes it unique amongst the other 17 Area Boards across Wiltshire.

Pewsey is the largest village in the Community Area and the local service centre. As a heritage village, it is supported by a locally distinctive environment which is essential to the quality of life in the Pewsey Community Area. Local people generally want to support the development of local products in the craft based and agricultural industries and are supportive of the move to promote sustainable tourism for the area.

The importance of the Kennet & Avon Canal and access to major national monuments, such as the World Heritage Site at Avebury and Stonehenge, enhance the attractiveness of the area. In addition, the community area is rich in wildlife and is especially strong in the provision of woodland areas and chalk downland with a number of sites of special scientific interest (SSSi), for example at Ham Nature Reserve and the Pewsey Downs National Nature Reserve.

External groups who are consulted on environmental matters include:

- North Wessex Downs Area of Outstanding Natural Beauty (NWD AONB)
- Canal and Rivers Trust
- Kennet and Avon Canal
- Pewsey Vale Tourism Partnership
- Local landowners
- The Parishes across the Vale
- The Pewsey Environmental Action Team (PEAT) has been dissolved although core members are still active within the community around the Bee Road Project and now Roots and Shoots



Ref	Guiding Statements	Details	What is already happening
S2.01	Farming Community	Support opportunities to raise awareness of the government and local schemes and incentives available to them to enhance areas	State of Nature Report 2013 by the Wildlife Trusts contains information on the declining species.
		of land for wildlife and reverse the decline in species and habitats.	Farmers now more aware of the issues of flooding in the Vale.
			2014-11 Local scheme of Catchment Sensitive Farming as presented at AONB Forum cascaded to farmers/landowners
			2019-04 Measure and report on the impact of Fly Tipping post the closure of Everleigh HRC.
			Hare Coursing
S2.02	Education &	Support and identify opportunities across the Pewsey Community	2015-01 - BEE project is ongoing
	Involvement	Area to inform and educate on wildlife and environmental	2019-04 - Pewsey Primary School has a Forest School Project.
		issues.	Orchard planted at Easton Royal School
			Jones Mill available to the public
			WW1 tree planting Pewsey PC at Century Cross and other parishes
			Pewsey PC trying to reduce use of plastics
			New Dog Poo campaign by Pewsey PC with signs by children
			Great British Spring Clean/Tidy up for the last four years requiring community involvement
S2.03	Sustainable Travel	Support initiatives to promote more sustainable transport.	2014-03 The Sarsen Trail encourages walking and cycling.
			2014-03 Path Improvements Grant Scheme is in place for maintenance and improvement of pathways and footpaths.
			2015-04 Walk with Wiltshire scheme in place and well advertised
			2016-04 Pewsey Vale Trail advertised on Visit Wiltshire
			2019-04 - Retention of 3 of 4 local bus routes connecting with Devizes
			New electric Bike Hire initiative in Pewsey
			PVRUG and Great Bedwyn Rail groups working on improving rail connections with GWR and Network Rail



Ref	Guiding Statements	Details	What is already happening
S2.04	Energy Conservation	Raise awareness and understanding of climate change and support opportunities for promoting energy efficiently and local renewable energy generation.	2014-03 Kennet Community Energy has funding available and is actively seeking buildings to support solar panels. 2016-04 - Fracking issue gone quiet but must be vigilant 2019-04 - WWT Solar schemes
S2.05	Waste Management	Support measures to improve recycling and waste management in the Pewsey Community Area.	2015-04 - Wiltshire Council now charging for green wheelie bins  2019-04 - Fortnightly collections of landfill waste, garden waste and recyclable products (glass, tins, etc) is in place across the county. Recycling facilities for items not covered by the fortnightly collections (e.g. fridges, batteries, paint) now more challenging due to the closure of Everleigh Household Recycling Centre. Recycling of tetrapacks and light plastics is now in place.  More litter and fly-tipping since the closure of Everleigh in 2018. Also people are having to travel further to dispose of recycling and other waste.  Green Johannas still subsidised by WC but not promoted



Ref	Guiding Statements	Details	What is already happening
\$2.06	Preservation of our landscape	Communicate impacts from the AONB plans and work with the AONB where required.	2014-03 PEAT has implemented a wildflower verge project in Pewsey. Verges can be part of an asset transfer from WC
			2015-04 - On 3 March more than 90 local people came to an open session at the Pewsey Heritage Centre to find out more and to share their knowledge of the area as a first step by National Grid to gather information. However it was subsequently decided that the Pylons project for North Wessex Downs AONB will NOT go forward. In 2019, there is the possibility that some of the projects that were selected may not go ahead and so this could see the Vale of Pewsey back in the selection process.
			2019-04 There is a wildflower verge project in Pewsey. This could be rolled out to parishes across the Community Area.
			More verges to be identified as wildflower verge and only cut twice a year.
			Cost cutting means that verges are now only cut once or twice a year. Best practice is not followed by Wiltshire Council (The Good Verge Guide by Plantlife).
			Regular attendance at the NWD AONB forums.
			Formation of a Community Land Trust in Pewsey - this is a long term project.



# 3. Education & Lifelong Learning

The Pewsey Community Area has xx primary schools and one secondary school, Pewsey Vale, which is an arts academy. Secondary and most 6<sup>th</sup> form school pupils from the Pewsey Community Area may attend St John's School in Marlborough or the Wellington Academy near Ludgershall. There are private primary schools and private secondary schools in the area as well.

College facilities exist at Swindon, Andover and Salisbury.

The local adult community needs the opportunity to learn new skills - traditional and modern - and easy access to training to enable them to take a fuller part in developing community life and to contribute to the economic development of the area. Pewsey has a vibrant U3A (University of the Third Age), the Craft studio, a new Yoga Shop and the refurbished Vale Leisure Centre.





Ref	Guiding Statements	Details	What is already happening
\$3.02	Support Primary Schools	Support initiatives within the Children's Centre and Pewsey Cluster.  Work together to ensure best value and secure the future viability of all schools within the Vale.	Cluster heads are working together on the collaborative development plan to ensure a secure future for the children of the Vale of Pewsey.  Collaborative work to promote high aspirational learning communities for children and adults.  Sharing experiences for children in the cluster.  Sharing information and resources across the schools.  Strong and close liaison with Pewsey Vale School and St John's School to aid effective transition.  Effective school council network in place.  2019 - 02  Children's Centre provide summer transition events for preschools in conjunction with Pewsey Primary school - sustained for last 4 years. Effective with clear measurable outcomes of impact in social relationships between pupils.  2017 onwards  Pewsey Primary School has strong links with Pewsey Parish Council - joint meetings and joint events and working together on joint aims.



Ref	Guiding Statements	Details	What is already happening
\$3.03	Secondary Education	Support initiatives at Pewsey Vale School and the Local Youth Network.	The LYN has never really engaged the older teenagers 13 to 18's. This age group are very hard to reach with the pressures of school that last thing they want is more "activities". What they do want is somewhere to go to meet friends and hang out. The SHAK closed and closure of the youth group followed as well in Pewsey. East Grafton and Great Bedwyn continue to have youth groups through local volunteers.  PCAP has supported or run: the Youth Volunteer Rewards scheme which followed on from Time Credits launched in 2015; the Cheer Team for 4 years for 6 to 18's at Pewsey Vale school, now closed due to a lack of a teacher; BMX dirt jumps for 3 years while we waited for the New Wheeled Sports facility currently going through planning; a Wheeled sports focussed fun day to inform the design of the Wheeled Sports Area in 2018; and continues to support the groups with policies and plans for Mental Health Awareness training 2019-20. Further support has been offered to Scouts, Guides and Marine Cadets around the area as well as a youth Choir at Burbage and a radio project at Woodborough, these last two also covering primary age children.
\$3.04	Post-16 Education	Provide access to post-16 education in Swindon and Andover and other colleges. Now compulsory - most Pewsey teenagers go to St John's in Marlborough.	2014-03 Transport links are poor, particularly for those students outside the centre of Pewsey. Once at Pewsey, rail and bus connections exist. Public transport does not exist for people from outlying areas to access the Campus. There is no funding available for Wheels to Work.



Ref	Guiding Statements	Details	What is already happening
\$3.05	Improve Adult Access to Education	Provide access to literacy, numeracy and other courses for adults.	When adults are looking to raise their own levels of literacy and numeracy or improve their skill base, they are unable to find local courses. The only accessible courses are online and can be accessed through the library.  The Devizes College Campus is now closed. Andover College is also used. Primary School minibuses cannot be used as there are no drivers.  We are not a priority area for funded Family Learning.  2016-01  Family Learning have provided (in conjunction with Pewsey Primary School and Children's Centre) Keeping up with Your Kids training in Maths and English. Feedback was overwhelmingly positive. Back to work training is now being delivered.  2019 - 02  Level 2 English & Maths and CV writing courses completed for back to work training - offered across cluster of schools. In academic year 2018-2019.  Wellington Academy in Ludgershall also offers after hours courses as does St John's in Marlborough.
\$3.06	Pewsey Community Area Campus	To support The Vale, the new community campus and ensure that access to the Campus exists for families and young people during the day and evening.	2019-04 Bus route currently in place does go to the Campus site. The newly opened Vale Leisure Centre has over 700 members and is nearly oversubscribed. The new pool pod access to the swimming pool is very popular with those with limited mobility. An improved offer for the over 50's is being investigated. Walking netball is already popular.



# 4. Housing & Local Development

Pewsey Parish Council's Neighbourhood Development Plan (NDP) was approved by community referendum and then adopted by Wiltshire Council in late 2015 as one of the first three such plans accepted in the county.

Other parishes in the Community Area are following suit. NDP's have now been made at Burbage and Wootton Rivers.

Wiltshire Core Strategy was adopted in early 2015 and is already undergoing a review - it will run until 2026, the revision of the Plan has now begun.

Pewsey Parish Council is supporting the development of a Community Land Trust. Housing that is currently being built is not addressing the need for 1 and 2 bed properties for older people looking to downsize and younger people looking to leave home and live locally.



Ref	Guiding Statements	Details	What is already happening
S4.01	Neighbourhood Development Plans	To support all parishes who want to produce a Neighbourhood Development Plan (for small parishes a Village Design Statement or Parish Plan may suffice).  The provision of sufficient dwellings in accordance with the Core	2017-01 Details of all the Pewsey NDP documentation may be accessed via Pewsey Parish website. Other parishes are using the same media to inform on progress with their plans.
\$4.02	Affordable Housing	To ensure the provision of sufficient affordable housing and accommodation for the elderly.  The Wiltshire strategy on affordable housing may be found in the Core Strategy Policy 43.	2019-04 The Pewsey Community Land Trust is being set up.
64.00	0 1: 6:1 0 :1:	This policy may well be altered in the current review.	
S4.03	Quality of the Built Environment	Ensure quality of built environment is applied to planning applications in line with Village Design Statements, Parish Plans and NDPs.	There are two possible ways a parish can publish planning guidance without writing an NDP - using Village Design Statements or Parish Plans. 2017-01 Once adopted such plans are available to planners, developers, etc as guidance. 2019-04 WC Planning department is not being consistent with decisions across the Vale. Enforcement is piecemeal at best. Better provision of internet, water, sewers, schools, shops, business units, GP's and dentists needs to be accommodated.
\$4.04	Infrastructure Funding	Ensure Parishes are aware of opportunities for infrastructure funding to address priorities for their area.	2014-04 A new Community Infrastructure Levy (CIL) is now charged on new developments which can be used for local infrastructure projects. 106 Agreements will continue as before and run in parallel to CIL. 2017-01 Parish Councils should make themselves aware of these rules and regulation.



#### 5. Transport & Highways

Good transport facilities are vital for the well-being of a rural community. People need access to all forms of transport for work and leisure purposes.

### Highways:

There is a need to create better transport facilities in the area for the most vulnerable in society even though car ownership in the community area is high. In addition, there were serious concerns expressed about the quality of the road surfaces and specific examples where improvements could be made such as the clearing of ditches to avoid flooding.

To maintain the rural nature of the area and avoid excessive intrusion into the countryside by increasing traffic volumes it will be important to find schemes to allow people to move around freely whilst protecting the countryside for its own sake.

There is a need to reduce the increasing number of deaths on Wiltshire's roads. There is also an increasing problem of Satellite navigation technology and speeding on rural roads.

There are a number of forums and action groups for various elements of transport. The Community Area Transport Group (CATG) is the Wiltshire Council formalised body with delegated responsibilities and a reporting chain The CATG investigates the local transport issues and makes its recommendations to the Pewsey Area Board:

CATG -Terms of Reference (reduced version)

- 1. Small scale transport schemes discretionary funding: To make recommendations to the Area Board to determine priorities and levels of expenditure required for small scale transport schemes in the community area.
- 2. Small scale transport schemes substantive funding: To submit bids for funding from the centrally held substantive funds. A scheme qualifies as substantive if the estimated cost is in excess of the total discretionary amount available.
- 3. Speed Indication Devices: To make recommendations to the Area Board as to the locations for speed indicator devices (SIDs) in line with the guidance issued by the Cabinet Member for Highways.
- 4. Waiting restrictions: To make recommendations to the Area Board regarding waiting restrictions in areas where the Town or Parish Councils do not wish to undertake this function.
- 5. Other decisions: To make recommendations to the Area Board regarding any other local highways issues when requested.

#### **Bus Services:**

The Connect2 service was retained as Salisbury Reds with 3 of 4 routes surviving the cuts. Any integration with train services has been lost.

Pewsey is serviced by Salisbury Reds Connect2 routes 101 and 102, between Pewsey and Devizes, as well as Salisbury Reds X4 service (Salisbury to Pewsey) and X5 service (Salisbury to Swindon).

Great Bedwyn is serviced by the Swindon Bus Company's 20 and 22 routes, between Marlborough and Hungerford.

Burbage is serviced by the Swindon Bus Company's route 22, as well as Stagecoach West's route 80 between Swindon and Ludgershall and the 103 Salisbury Reds Connect2 service between Burbage and Pewsey.

#### **Rail Services:**

The Pewsey Vale Rail User Group (PVRUG) was set up in 2018 and is looking at links beyond Wiltshire to Bristol, Bath, Frome and London.



Vehicle charging points

Verge Erosion



Ref	Guiding Statements	Details	What is already happening
\$5.01	Public Transport	Maintain current public transport services and extend the services where there is public need	Disabled Bus Services:  Devizes PHAB Community Transport Shopper Bus visits Pewsey and carries groups and individuals (plus their carers) with disability or mobility problems. 2019 - this service is under threat due to WC cost cutting.  Bus Services: 01/2014 - Wiltshire Council currently undertaking a consultation on public transport in order to reduce costs. Night buses and taxi buses have been lost. Parish Link schemes continue to be supported through Community First and the Link Funders Partnership and most parishes have access to a local, volunteer-run scheme.  Rail Services: The train operator franchise has been extended. An investigative report has been generated on the proposed electrification of the lines beyond Reading and Newbury. The Bedwyn Train Group and Pewsey Train Watch are lobbying to maintain the services. The Trans-Wilts Community Rail Partnership are actively lobbying and liaising with all transport groups to support the future of community transport in Wiltshire.  Pewsey PC took on the car parks in Pewsey which are free to use. Great Bedwyn has improved the car parking at the station.  2019 - Pewsey Parish Council were successful in getting a £3K grant from GWS for signs etc for the proposed route to the
\$5.02	Community Speedwatch	To have sufficient resources to ensure that Community Speedwatch schemes are effective in the parishes which have implemented the scheme	Additional equipment is now in place. Training sessions are available for parish groups.



Ref	Guiding Statements	Details	What is already happening
\$5.03	Safe Pedestrian Access	Provision of safe pedestrian access in the villages of Pewsey	Rushall:
		Community Area	Safe pedestrian access schemes have been identified to provide footpaths throughout the village.
			A topography survey, funded by Rushall Parish Council, is being done by CATG. Wiltshire Highways are producing detailed drawings and costings.
			A scheme to link the current footpath that stops at Forge House to link access to Rushall Bridge is being progressed.
			Upavon:
			The footpath has been split into sections and Wiltshire Highways are progressing drawing schemes. The residents have agreed to donate land strips to enable a footpath.
			The Pewsey CATG has agreed funding towards sections of the footpath as seed funding for a lottery grant. Upavon Parish Council are auctioning the land designation and progressing the lottery funding.
			Pewsey:
			A scheme has been designed to improve access to Pewsey Station. The plan has been accepted but funding is not currently available. Being monitored by PACCS and CATG.
			North Newnton:
			The contribution of CATG and the sustainability funding to the North Newnton Footway on the Rushall Road (Phase 1 now scheduled for November 2019). Phase 2 in preparation and planning stage.
\$5.04	Appropriate Speed Limits	To ensure appropriate speed limits are implemented across the community area	Work is being done, with Wiltshire Highways and CSW teams, to reduce speed on country roads.
			The Pewsey CATG has been allocated a Speed Indicator Device (SID) that is being used on a rotational basis at measured high speed areas where there is a Community Speedwatch scheme in operation.



Ref	Guiding Statements	Details	What is already happening
\$5.05	HGV access	To ensure that the size and weight restrictions on the highways are appropriate for the infrastructure	A342 and A345:  03-2014 - At the Pewsey Area Board - September 2013 actioned "that the CATG consider a formal assessment of the options for improving safety in Rushall". CATG has since actioned Wiltshire Highways to conduct a freight assessment using the Wiltshire Highways Freight Assessment and Priority Mechanism (FAPM) and has provided a report to all the key stakeholders.
\$5.06	Quality of roads	To ensure the quality of the roads in the community area is appropriate for the volume and type of traffic	The roads in the area are in a very poor state with large pot holes, junctions with extensive collapsed road surfaces and collapse of verges due to increased size, weight and number of freight vehicles.  Improvements have already been made to the A342 between Devizes and Rushall although continued heavy use by HGVs continues to cause problems with the road. These are parish issues and are being managed at a parish level.
\$5.07	Quality of road signage and lighting	Ensure that road signage is appropriate to the restrictions in place and that lighting is appropriate to the traffic and pedestrian requirements	CATG continuously monitors signage and street lighting issues and progresses corrective action where required.  A street lighting solution for Pewsey Station has been presented to the CATG and implementation has been agreed. Parishes have been able to request Wiltshire Council that street lights to be turned off outside peak hours



# 6. Crime & Community Safety

Police representatives are invited to every PCAP meeting. Parish representatives are encouraged to bring any problems on policing to these meetings for discussion.

The PCAP meeting is open to all parishes in the Pewsey Community Area and other representatives include the Community Policing Team, Wiltshire and local Fire & Rescue and Neighbourhood Watch. Other interested parties will be invited if there is a relevant agenda item, e.g. Canal & River Trust.

The Pewsey Community Area is policed by one Community Policing Team.

Ref	Guiding Statements	Details	What is already happening
S6.01	Provision of efficient	Maintain or improve public confidence in our Police service.	
	policing	Support the Police in crime reduction initiatives as required.	
\$6.02	Level of service	Maintain the current police manpower covering Pewsey Community Area, comprising of an all-embracing Neighbourhood Team, covering Pewsey, Devizes and Marlborough, led by a Sergeant. Pewsey itself has 2 dedicated PCSO's.	
\$6.03	Anti-social behaviour	Identify and reduce any anti-social behaviour, including groups	2019-03
		of young people 'hanging about', underage drinking, criminal	Many parishes are actively involved in Speedwatch.
		damage, graffiti, vandalism, litter, speeding through villages and issues on the canal.	There are Canalwatch and Horsewatch schemes in place.
		and issues on the canat.	Police visit Pewsey Vale School in an advisory role regarding drugs and alcohol.
			The Campus will provide additional facilities, such as skateboarding ( currently in planning).



#### 7. Culture, Heritage & Leisure

The Pewsey Community Area has a lot of activities taking place throughout the year.

#### Culture

There are many events throughout the year at village halls across the area, including the Bouverie Hall in Pewsey, Alton Arts, Woodborough Club, Memorial Hall in Great Bedwyn, Coronation Hall in East Grafton, Burbage & Easton Royal British Legion and the village hall in Burbage. Many of the events are fundraising for local causes.

The Pewsey Heritage Centre is a popular venue for musical events.

There are two amateur dramatic societies - Pewsey Vale Amateur Dramatics Society and The Pantomime Society of Great Bedwyn.

There is a privately-run art gallery in Pewsey (McNeill Gallery of Contemporary Art) and art exhibitions are held at various village halls during the year.

#### Heritage

There are a number of heritage landmarks in the Community Area, including Pewsey Heritage Centre, Wilton Windmill, Crofton Beam Engines and Wolfhall. All of these organisations are voluntary and are very active. In addition, there are many historic sites such as Swanborough Tump, Kennet & Avon Canal and iron age forts, as well as the sites of Marden Henge and Cat's Brain - two of the largest henges in Europe.

#### Leisure

The Vale Community Campus opened in 2019 and offers state of the art leisure facilities, including a pool with pod access, gym and studio. It is extremely well-used and has been a great success with the community.

The skatepark is currently (as at April 2019) in planning. The off-road cycle track has been closed as it was not being maintained by the local users.

There is plenty of walking and cycling in the Community Area. The Pewsey Vale Tourism Partnership has a lot of content on the area and things to do on the website, as well as a series of walking and cycling leaflets.

There are Local Youth Groups in Bedwyn and Grafton.

The annual Pewsey Carnival in September is a spectacular event involving over 500 local people in its creation and 25,000 spectators. It is the glue which cements the Pewsey village community together and projects a "can do" image for the village reflecting the considerable voluntary commitment and strong community spirit. This provides the village and the surrounding vale with a strong feeling of identity.

The library in Pewsey is well-used, with a mobile library serving the outlying parishes on a fortnightly basis.

The University of the 3<sup>rd</sup> Age (U3A) in Pewsey is very active with 45 groups ranging from badminton to transport history.



Ref	Guiding Statements	Details	What is already happening
S7.01	Accessibility	Cultural and art events should be accessible to everyone in the Community Area, both in terms of cost but also in terms of venue and variety (i.e. covering all aspects of culture).	There are many events held across the Community Area such as PVADS (Pewsey Vale Amateur Dramatics Society) and other voluntary groups.
			The annual Pewsey Carnival is well supported and attended over a period of two weeks in September.
\$7.02	Affordability & Resources	Appropriate resources (venues, equipment such as stage, lighting, sound systems, etc.) should be available to groups who	Village halls throughout the Community Area are already used as venues for art exhibitions and other events.
		want to stage an event or exhibition and costs should be kept to a minimum.	Costs are kept low through the voluntary nature of village halls.
S7.03	Awareness	Groups and activities supporting Culture, Heritage & Leisure should be provided with a means to communicate with the general public and raise awareness in the community area.	Pewsey Community Matters website ( <a href="http://pewsey.ourcommunitymatters.org.uk/">http://pewsey.ourcommunitymatters.org.uk/</a> ) is available to all individuals to post events.
			Events can also be posted on parish websites (generally for free) and other websites such as VisitWiltshire. Various Facebook pages also exist that can be used by groups.
			Events are also maintained on the Pewsey Vale Tourism Partnership's website - <a href="https://www.visitpewseyvale.co.uk">www.visitpewseyvale.co.uk</a>



# 8. Economy

The service centre for the Pewsey Community Area is Pewsey village.

The Community Area is very rural and therefore relies heavily on farming and related industries as well as tourism.

Because of its rural nature, the area has a limited public transport service. Road and rail links are relatively good, with two mainline stations in the area (Pewsey and Great Bedwyn). Surprisingly these stations were not recognised by Wiltshire Council in the Core Strategy even though half a million journeys a year are generated by them!

Pewsey has an outdoor and indoor (craft) market every Tuesday at Bouverie Hall and a Farmers' Market on the second Thursday every month from 9am to 1pm.



Ref	Guiding Statements	Details	What is already happening
\$8.01	Digital Economy	Ensure that broadband speeds are maximised across the Pewsey Community Area	2019-04 Broadband speeds are much improved in parts of the area. Many have Superfast at up to 20 MB and some have Fibre to the Premises with speeds of 150 MB. As Pewsey Community Area is so rural, some parts of it are the last to be upgraded. A government scheme exists to address the small communities who are not in the plan for an upgrade (Grafton Parish - Wexcombe and Marten have been successful).
\$8.02	Employment	Support initiatives aimed at reducing unemployment, including job clubs, training and apprenticeships.	
\$8.03	Tourism	Support initiatives and identify opportunities for promoting Pewsey Community Area as a tourist destination.	2013 PCAP joined VisitWiltshire as a Partner so that Pewsey Vale now has a page on their website. 2015 PCAP set up the Pewsey Vale Tourism Partnership. 2019 PVTP now an Ambassador for the Great West Way. The PVTP has become a successful organisation for the promotion of the area.
\$8.04	Vibrant Retail Economy	Identify opportunities to increase footfall, improve retail experiences and get people to stay longer in Pewsey and the surrounding villages, both locals and tourists.	2019 Great West Way, PVTP and the Visit Pewsey Vale website all contribute. A joint working group with PCAP, PVTP and Pewsey Parish Council is being set up to look at ways of improving footfall and encouraging people to use Pewsey.



#### 9. Health & Social Care

Pewsey Community Area covers 268km2 of rural countryside in the middle of Wiltshire known as the Pewsey Vale. It is dominated by one settlement, the ancient village of Pewsey. The community area covers a broad and rich valley between the Marlborough Downs to the north and Salisbury Plain to the south and extends to Wiltshire's eastern boundary.

The Pewsey Vale Dementia Awareness Group (PVDAG) was formed in 2015 to provide communication and improve awareness around dementia. PVDAG runs a monthly memory café. PVDAG has now merged into the Pewsey Vale Health & Wellbeing Group (PVHWBG) - see below.

Age UK and Pewsey Area Board developed a Partnership for Older People (POPP) by bringing together voluntary and community organisations, service providers, parish councils and volunteers to target social isolation and wellbeing across the community area. This has also been merged into the PVAHWBG.

The Health and Well-Being Group (PVHWBG) was set up in 2018 and is supported by PCAP. It explores issues of health and care concerns of local people within the community area with the partner agencies who provide health and social care services locally. Its funds of £7,700 are distributed via this group and the Area Board. Current Projects are an asset map of local activities, transport options, trips to combat isolation, armchair exercise pilot and training in Mental Health Awareness.

There is no hospital facility in the Community Area - the nearest A&E is at Swindon and Salisbury both 24 miles distant. The nearest Minor Injuries unit is Swindon or Chippenham where it used to be in Marlborough. There are four GP practices in the community area (Pewsey, Burbage, Upavon and Great Bedwyn), and three dental practices (Vale, Pewsey and Burbage).

Pewsey was home to a hospital for people with learning disabilities which closed and those who now live in the community as a result of the closure require increasing amounts of care as they get older. In addition, difficulties occur for special needs groups when travelling to and from hospital. In the 2011 census 6.2% were limited a lot in their day to day activities and 9.2% were limited a little out of a population of 13,945 for the Pewsey Community Area.

Increased demand for housing specifically catering for older people will become more important as the population aged 65 and above increases, as is predicted. Between 2016 and 2030 it is estimated there will be a 41% increase in over 65s. In 2011 the census shows that 21% of the population of our community area were over 65. Males in Wiltshire can expect to live till 80.8 years of age and females 84.0 years of age. An aging population is likely to result in increased demand for health services and social care. (Wiltshire Intelligence Network)

It was recently noted that 40% of all ambulance calls are to falls which are a low priority for paramedic teams. Local volunteer first responders are working with SWAST via 999 services to triage those calls that do not need an ambulance.

Army rebasing, whilst focused around Tidworth and Larkhill will lead to increased demands on local services especially health care, since many families are likely to opt to live in the surrounding areas rather than in Army provided accommodation.

Joint Strategic Assessment priorities from Wiltshire Councils meetings in 2016 remain Mental Health, Obesity and Healthy Lifestyles.





Ref	Guiding Statements	Details	What is already happening
\$9.01	Public Health	Support initiatives to improve the availability of NHS health checks.	2019-04 Improved missed appointments at GPs, Flu Jabs and prescribing options other than drugs, like Walk For Health and Falls Classes at the Vale. Health Trainers are addressing obesity with Shape up 4 life clinics.
\$9.02	Social Services	Support initiatives to reduce delays in Social Service's response to referrals.	2019-04 Long delays in assessing fitness for living at home and other social care areas of work. Wiltshire Council continue to recruit Social workers. Care at Home remains barely fit for purpose with agencies all reporting a lack of staff and capacity. Respite care for those caring for someone at home does not exist or is piecemeal or a few hours only.
\$9.03	Mental Health	Support initiatives to improve access to acute and on-going mental health services.	2019-04 PVHWBG is looking at funding a 2 day certificated course from MIND for local school staff, and older peoples services staff. Social groups for those living with a disability like the Kennet Gateway Club (40 years old) are under threat as Wiltshire Council withdraws funding.
\$9.04	Access to Care	Support initiatives to improve public transport access to GP's, hospitals and other service providers and to ensure that journey times to receive repetitive care are not excessive.	04-2014 Active Link Schemes in place - Pewsey & District; Upavon, Rushall & Charlton; The Bedwyns. The schemes need more drivers. PHAB bus under threat with Wiltshire Council withdrawing funding. A deteriorating situation.
\$9.05	Emergency Response	Monitor response times for emergencies and assist in identifying opportunities for improvements.	2019-04 Stats from Totally show only 20% of calls reached by ambulance or paramedic in 8 minutes and the average wait for a code red 2 - life threatening - was 16 minutes. We have heard reports of waits of several hours for non-injury or minor injury falls.  PCAP supported the provision of specialist lifting equipment in 2019 for first responders to help address this locally.



Ref	Guiding Statements	Details	What is already happening
\$9.06	Provision of Services for the Elderly	Ensure that sufficient provision is made for required facilities for the elderly's health and housing needs in the Pewsey Community Area.	2019-04  There are a number of care homes and sheltered housing options for the elderly locally. Smaller properties for downsizing are needed especially accessible ground floor properties.
\$9.07	GP Services	Assist in identifying issues with GP Services, including out of hours service, ease of contact and appointment lead times. Identify opportunities for improvement (access and services offered) and work with the surgeries to improve the service.	O4-2014  Bedwyn practice regularly surveys patients and is very proactive.  Other surgeries remain difficult to engage with, however the merger of Marlborough and Pewsey has improved some areas of delivery but not all. Reports that Burbage Surgery may close have not been confirmed and are of concern.  Dental service are improving with surgeries opening in Pewsey and Marlborough.



# Section B - PCAP Action Plan - Current Actions (Version 17 - as at January 2018)

Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
2.01	Countryside & Environment	04/04/2014	Opportunities for assisting in increasing biodiversity are not acted upon.	2	Limited number of wildflower projects	\$2.02	- Assist PEAT in rolling out the wildflower verge project across the parishes in the community area Advertise wildlife and environmental projects more widely through the Pewsey community Matters website and the Pewsey community Area Facebook page.	2	Carolyn Whistler	2014-04-17 - Wildflower planting at Pewsey Library. Also at Old Hospital Road, Pewsey Encouragement of other parishes to do verge wildflower planting 2014-10 - Hedgehog survey from Reading University communicated to all parishes - Bee Pewsey - More than Honey Event Come and find out more about the problems facing bees in the UK specifically and what more we can do to help here in the Vale. Speaker Justin Riggs, run by PEAT - Plantlife.org.uk events in Savernake forest this Autumn2014 and Spring 2015 2015 - On 3 March more than 90 local people came to an open session at the Pewsey Heritage Centre to find out more and to share their knowledge of the area as a first step by National Grid to gather information to consider how to take the project forward. Further news is expected in the Autumn 2015 if the project for the North Wessex Downs will go forward Pylon project is not going ahead other sites were selected. Grants available for planting projects from National Grid.	In Progress



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
										2018 - Pewsey now involved in the Bee Road project to provide pollinating planting between Pewsey and Marlborough	



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
2.02	Countryside & Environment	09/06/2019	Grass verge maintenance is not best practice and is damaging biodiversity in the verges and reducing pollinator plants.	1	Complaints from a number of residents. Observation of Wiltshire Council practice	S2.06	Adopt and implement the Good Verge Guide from Plantilife.	2	Carolyn Whistler	2019 - The Good Verge Guide already agreed to be implemented by North Newnton PC. 2019-07 - Agreed at PCAP meeting to send the guide to all the Parish Councils and ask them to adopt the guide. To be done - once the number of Parish Councils have signed up for adoption of the Good Verge Guide, we will approach Wiltshire Council to find out how it can be implemented.	In Progress



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
4.03	Housing & Local Development	22/07/2014	In this rural area where developments are traditionally small it can be seen that the decision to build more than four houses will now be less attractive and therefore fewer AHs will be built. The increase in the number of larger more expensive houses being built may be attractive to some but it will not provide accommodation for those with more limited means who will have to move to areas where cheaper housing is being provided to the detriment of the local rural working economy.	1	Wiltshire Core Strategy	\$4.02			Peter Deck	2015-01 - The Government has recently decided that developers will not have to provide affordable housing or a financial contribution if the development is less than ten dwellings. This is a worry as that will ensure that any developments in rural areas will conform to this rule saving them money but not providing houses that can be afforded by local people. However there is one possible saving for our Community Area in this respect, I quote " For designated rural areas under section 157 of the Housing Act 1985, which includes National Parks and Areas of Outstanding Natural Beauty, authorities may choose to implement a lower threshold of 5 units or less, beneath which affordable housing and tariff style contributions should not be sought." The Core Strategy already uses this strategy, at my last reading. Thank goodness for the AONB we may still get houses which local people can buy although you may well see a few developments of 4 houses! 2015-04 A recent Government policy directive on affordable housing has changed the rules once again. They have decreed that developments over ten dwellings will attract a percentage of affordable houses, those between	In Progress



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
										5 and ten will be subject to a financial contribution. However this will not apply in National Parks or AONB where the rule, in the case of Pewsey, of developments over 5 houses 40% affordable housing will apply.	



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
4.04	Housing & Local Development	14/10/2014	There may be further requirements in the Pewsey Community Area for additional housing sites. This may be contentious locally and may impact Neighbourhood Plans that have already been written.	2	Review into Limits of Development and Site Allocations - October 2014	S4.01		2	Peter Deck	Wiltshire Council have begun a Review into Limits of Development and Site Allocations which it aims to complete by December 2015. Those parishes in the Community Area who have Settlement Boundaries, according to my latest version of the draft Core Strategy, are: Pewsey, Burbage, Great Bedwyn, Shalbourne and Upavon they should check any revised proposals. No additional site allocations are known for our area but that does not mean that there will be none and all should keep a weather eye open for any that might creep in to this Review. 2015-04 Wiltshire Council rules and regulation applying to Community Structure Levy (CIL) and 106 agreements are currently out for consultation.	In Progress
6.01	Crime & Community Safety	01/04/2014	Issues of anti-social behaviour exist on the K&A Canal.	1	February 2014 Consolidated Parish Council Issues report 2014 JSA	\$6.03	2014-02 Felt that 'bad neighbours' on the canal are attracted there because it is low cost living. Councils or the CRT (Canal & River Trust) should be able to apply an equivalent council tax as services are used.		Peter Deck	2014/03 - Canal ASB on the agenda for PACCS on 30th April. CRT, Canal residents and Parish councils with issues are all attending in addition to the usual representatives. 2014-07 - The first CRT meeting took place on 19th June 2014 and provided a number of positive actions which are being progressed. Fire & Rescue and PCAP are putting a grant application forward for equipment for the	In Progress



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							CRT to enforce the powers they currently have - e.g. licences.			FRS to do boat safety checks on an on-going basis. 02/10/2014 CRT second meeting took place -veyr positive with lots of actions being followed up. Grant request submitted to the Gannett Foundation for the Wiltshire FRS equipment -feedback from the CRT meeting is that the canal residents would like this work to go ahead.	
6.02	Crime & Community Safety	01/04/2014	Criminals such as vandals, thieves and hare coursers use byways as a means to escape. Farms and land close to byways are targetted.	2	2014 JSA	\$6.01	2014-02 Make it easier to reduce vehicular access to appropriate byways to 3 and 4 wheeled vehicles	2	Peter Deck	2016-03 - Work in the east of the Pewsey Community Area has been successful in deterring hare coursing (e.g. ditches, gates, obstructions). Work in the west of the area is now being progressed by the NPT.	In Progress
7.02	Culture, Heritage & Leisure	17/03/2014	The Arts community should get more involved in helping people starting out on an artistic career, through coaching and mentoring.	3	None		Survey required to identify need	2	TBC		Not Started
8.02	Economy	11/04/2014	Markets in Pewsey are not well attended by traders or customers and adversely affect the prosperity of the village	2	AMT Town Benchmarking report 2014	\$8.04			Patrick Wilson	2014/06 - Pewsey Market has been taken over by Pewsey Parish Council.	In Progress



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
9.01	Health & Social Care	11/04/2014	Issues raised that relate to services at a Wiltshire and South West England level need to be fed back in at the right level.	2	Issues raised at Healthcare Forums during 2013	\$9.01 \$9.02 \$9.03 \$9.05	2014-04 Could this be a WfCAP level?	2	Dee Nix	2014-04 Dee to investigate further.	In Progress
9.02	Health & Social Care	11/04/2014	Men are particularly poor at taking up NHS preventative health checks.	2	2014 JSA	\$9.01	2014-04 - Liaise with Public Health contacts in Wiltshire for support and ideas Advertise through parish councils, pubs, sports clubs, sports centre, schools, The Messenger, local - Facebook noticeboards - Out of hours access to this care would improve take up Ad-hoc health checks for example at fetes, fairs, livestock farmers' markets Health Fair at Bouverie Hall and village halls	2 2 2	Dee Nix		Not Started



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
9.04	Health & Social Care	11/04/2014	- Unacceptable response times on phone and unacceptable lead times for appointments at local doctors' surgeries On-line booking too complicated to use Hours too restrictive, more evening and weekend hours for appointments are needed Confidence in 111 service is low and response times are too long	1	Issues raised at Healthcare Forums during 2013	\$9.07	2014-04 - Hold GP surgeries to account for poor performance. Praise for good performance. Liaison with local GP surgeries to discuss current provision, surgeries response to government initiative to extend opening hours Liaison with Clinical Commissioning Group and NHS England and Health Watch to ensure Practices are meeting the contractual obligations and what remedial actions are being taken if they are not Make on line booking easy to use - Increase access to evening and weekend appointments - Better information (and	2 2 2 3	Dee Nix		Not Started



Ref	Sub-Group	Date Added	Issue	Issue Priority (1 high to 3 low)	Evidence	Supported by Statements	Ideas (Not necessarily implemented)	Idea Priority (1 high to 3 low)	Responsible	Actions Implemented & Progress	Status
							with locum staff) on which pharmacies are open and when.				
9.05	Health & Social Care	01/01/2015	Issues with signposting for dementia care. Concerns over number of registered people pro-rata number of elderly in the area being too low, therefore people aren't getting help. Little local facilities for those with dementia and their carers (Alzheimer Support cafe in East Grafton).	1	Healthwatch, anecdotal evidence	\$9.04 \$9.06 \$9.07			Dee Nix	2015-01 Pewsey Vale Dementia Awareness Group set up (PVDAG). Care Café starting in Pewsey on 16th June 2015. 2016-03 - Memory Café at Pewsey Fire Station very well attended.	In Progress