

## Pewsey Vale Dementia Awareness Group Terms of Reference

### Objectives:

The Pewsey Vale Dementia Awareness Group (PVDAG) was set up in 2014, with the following objectives:

1. To encourage anyone who believes they may have brain disease (under the broad category of dementia), to seek advice and assessment with their GP.
2. To provide communication advice via a poster and PCAP website, to support individuals having had a diagnosis confirmed, their carers, friends, families and neighbours.
3. To inform the local population within Pewsey Vale as to current local resources, trends and practises in the care and management of people who have dementia( which is a broad category for diseases of the brain).
4. Challenge stigma, build awareness of brain diseases relating to dementia by utilising posters, PCAP website and information available at Pewsey library.
5. Support services through information distribution to encourage social engagement and provide support for people with dementia and carer`s, thereby allowing them to live well.
6. To provide a tangible source of literature, equipment and aids in Pewsey Library where individuals may observe, borrow or reproduce resources as defined on the Brain Health trolley.

### Meeting:

Frequency: The group meets as required and agreed at each meeting.

Location: Pewsey Library Office

### Stakeholders:

The PVDAG works with a number of organisations, which include:

Stakeholder	Role/Groups	Why
Alzheimer Support	Supports those affected by Alzheimers and other forms of dementia in this part of Wiltshire	Provides information and printed leaflets on this type of brain disease. This group can utilise the material available and ensure it is available at appropriate places such as surgeries, library, etc.
Local GP Surgeries	Pewsey, Upavon, Burbage, Bedwyn	PVDAG can help to ensure that surgery staff and GP`s are aware of the support available to those with brain disease that falls under the broad dementia category and their carer`s.
Good Neighbours Scheme	Run by Mary Soellner, this organisation helps vulnerable people to live in their own homes.	Often the main day to day interaction with brain disease sufferers and carers, any issues can be raised at this forum with a view to resolving the issues. This organisation is also able ensure that the information reaches those who need it.
Local Youth	Pewsey Vale School Local Youth Network	By raising awareness at a younger age, better communication with and understanding of those suffering brain disease can be achieved. These organisations provide access to the young people in the area.

### Outputs:

The group will utilise existing information to achieve the objectives, but it is also important that local emphasis is also achieved. To this end, posters and emails may be created to support the local theme. In addition, emails to the PCAP contacts (e.g. parish councils) may be done to support or promote any initiatives, as well as social media (such as Facebook and Twitter).

### Resources:

A PVDAG page exists on the PCAP website ([www.pewseycap.org.uk](http://www.pewseycap.org.uk)) and a Facebook page has also been created ([www.facebook.com/pewseyvaledag](http://www.facebook.com/pewseyvaledag)).